



EXCUSES DON'T BUILD EMPIRES



Empire Fastpitch
1959 Ryder Street
Brooklyn, New York 11234

January 21, 2022

Dear Prospective Business Sponsor,

We would like to introduce you to the newest female youth softball organization in Brooklyn. Empire Fastpitch was created a short 20 months ago, and we have grown from 13 female youth athletes to over 90 in a very short time frame. We have taken over partial responsibility for the aging Joe Torre baseball fields and converted them to softball diamonds and completed significant upgrades and renovations to the fields and facilities. Our mission is to provide female youth athletes with a place to learn, develop and grow on their way to successfully receiving collegiate scholarship opportunities. Collegiate scholarships in our community for competitive softball have been sorely lacking due to the absence of an organization that actively puts female athletes at the right recruiting events on the biggest stages and in front of the right college coaches. In our first year of existence, we were able to assist 3 outstanding young female athletes to the next level even despite all the covid restrictions. Each athlete received athletic scholarships to play softball.

During this year's recruiting season, we have competed in 8 college recruiting tournaments already and colleges and Universities are actively recruiting at least 6 of our talented athletes. To continue this level of training and competition we are offering businesses the opportunity to advertise on our two softball fields in the form of an outfield banner and on our organization's website at www.empirefastpitch.org. Since the rejuvenation of the Joe Torre fields, they are now in daily use for both youth softball and baseball. The fields also host H.S softball games so the amount of traffic that your banner will be in front of is significant and will reach a large portion of our community.

Each outfield banner will be 3' x 5' in size and will be displayed proudly from March thru October each year. During the colder months when our teams move inside the banners will be taken down and stored indoors for use next year. After the initial year the banner sponsorship will be reduced in cost by \$100. Each banner has a lifespan of about 3-4 years. The price for this unique advertising opportunity is outlined below.

- 3' x 5" Outfield Banner \$500 (Includes a onetime \$100 manufacturing and layout fee)
- Listing on our website Included with Banner Sponsorship

To become a proud sponsor of Empire Fastpitch please complete the below sponsorship enrollment form. We appreciate your time and consideration. If you have any questions, please feel free to contact us.

Sincerely,
Empire Fastpitch

John Wren
917-416-6472
Jwren859@aol.com

John Capozucca
347-268-7051
jcapozucca@yahoo.com



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FIELD BANNER SPONSORSHIP (Includes free website sponsorship)

<ul style="list-style-type: none"> • New 3' x 5' Field Banner Sponsorship (Includes \$100 initial manufacturing & setup fee) • Banner lifespan is approximately 3-4 years • Includes website listing 	<ul style="list-style-type: none"> • \$500 First Year • \$400 renewal
<ul style="list-style-type: none"> • Web Sponsorship only 	<ul style="list-style-type: none"> • \$200 per year

(Circle One)

Business Information

Company Name: _____

Address: _____

Contact Name: _____ Contact Number: _____

Email Address: _____

Website URL: _____

For Banner designs please send company logo, information, and/or artwork to jcapezucca@yahoo.com.

Total Due: _____

Please make checks payable to: **Empire Fastpitch Inc.** or you can Venmo your sponsorship payment to @empirefastpitch (has our logo as the profile picture and the last 4 of the verification # are 7051)

Send Payment and Completed form to:

Empire Fastpitch
c/o John Capozucca
1959 Ryder Street
Brooklyn, NY 11234

Empire Fastpitch is a non-profit organization under section 501 (C) 3 of the internal revenue code – Empire Fastpitch’s Tax Identification number is 87-3177870

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